



Who we are

Gardens BC is a non-profit organization formed in 2008 to promote garden tourism throughout the province. Our goal is to tap into tourism trends and grow visitation to member gardens, and to increase public awareness of gardening in general.

Invest in your organization's future

We seek to bring together as many gardens and garden attractions together as we can. Possible categories: Botanic, Public, Show, Arboretum, University, Historic House/Heritage Landscape, Attraction, Community/Urban Agriculture/Food, Municipal Park, and destination Garden Centres.

You will not find a membership opportunity for your garden anywhere that offers as much value for the money you invest. It is beyond the budgets of most gardens to be able to pay for the kind of marketing reach regionally, nationally and internationally that comes with being a part of Gardens BC. That, coupled with the industry knowledge and experience that sits at the Gardens BC table, makes membership a logical next step in investing in your garden's future growth and success.

Benefits of membership

Gardens BC offers its members the ability to cluster and pool resources (think leveraged dollars!) for the purposes of joint promotion and marketing. More specifically, membership provides:

- A profile and presence on gardensbc.com – the only website of its kind promoting the full range of garden experiences visitors can have in BC.
- Website and social media presence will be scaled to membership level.
- A seat at the table with Gardens British Columbia – an opportunity to collaborate with industry peers and to influence how Gardens BC directs its resources and invests in the overall health of the sector.
- Connection to national initiatives to promote gardens and garden tourism.
- Reach into foreign markets, particularly in Asia, thanks to the overseas efforts of staff from member gardens like Butchart Gardens and the Butterfly Gardens in Victoria.
- Exposure to the latest data and trends in tourism and garden tourism.
- Help to broaden the scope of garden centres. It helps move the perception of garden stores from retail entities to visitor destinations.

[more...](#)

Membership structure

- Featured Garden** Membership is \$1,000 per year
Primary membership provides a dedicated page with full social media assets on the gardensbc.com website. This level provides the best opportunity for discounted advertising collateral when available. Comes with full voting rights.
- Associate Garden** Membership is \$500 per year
Secondary membership provides a partial profile on gardensbc.com, social media and a limited discount for advertising collateral when available. Comes with full voting rights.
- Partner Garden** Membership is \$75 per year
This honorary level provides a linked listing with contact information on the gardensbc.com website and social media.
- Listed Garden** Membership is free on gardensbc.com. Name only on website with limited social media or when possible. Creates an opportunity to be aware of future GardensBC events.
- Trade and related Garden Businesses or Associations Membership**
Same levels and opportunities as above but with no voting rights.
- Sponsorship Levels** Interested parties should contact the GardensBC coordinator for more info.

Registration process

To apply for membership, please complete the form and submit it to Gardens British Columbia. For more details about the benefits associated with the different levels of membership, request a benefits schedule.

If you have any questions about the process, please contact Gardens BC, at info@gardensbc.com

Name of Garden

Executive Director / Manager

Email

Main Contact Person

Email

Address of Garden

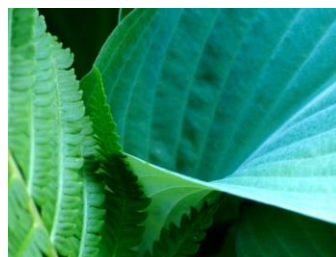
Phone

Fax

Website

Please Invoice at the above address

Describe your garden:



gardens
BRITISH COLUMBIA